

Subject: Re: Email intro to SCAG
From: Ellen Riotto
Date: 5/7/18, 6:19 PM
To: Alison Linder

Sounds great Alison.

Let's do Wednesday at 3pm. You can reach me at (213) 663-1112

Thanks

Ellen Riotto
Executive Director
South Park BID
[1100 S Flower St. #3400, Los Angeles, CA 90015](#)
o. [213-663-1112](#)
[24/7: 866-560-9346](#)
Sent from my iPhone

On May 7, 2018, at 4:35 PM, Alison Linder <linder@scag.ca.gov> wrote:

Hi Ellen,
Thanks for your interest in this study. As Jessica mentioned, SCAG is conducting a study about Last Mile Delivery challenges within the City of LA. The goal of the study is to understand Last Mile Delivery challenges and to develop solutions to better accommodate deliveries in different neighborhoods of the city. At this point in the study, we have identified the 17 most challenging areas based on a GIS screening, feedback from stakeholders and criteria such as delivery volume, land use, safety concerns, traffic violations and competing uses. Several downtown areas have been identified as locations for further study. As the study progresses, we are looking to speak with businesses in these areas to better understand their pick-up and delivery challenges and hear their ideas of best practices or solutions.

It would be great if you could put me in touch with a few businesses, either local or larger chains, that might have insights to share on how their deliveries work or impact their business, and how they have addressed delivery challenges.

At this stage, it might be helpful to speak briefly on the phone - I can tell you a little more about the study and I would love to hear more about the other mobility efforts you are working on. Depending on your schedule, I'm free to talk after 11AM on Wednesday or Thursday of this week. Do you have any availability then? If not, let me know what works for you.

Thanks!

Alison Linder, PhD

Senior Regional Planner
Tel: (213) 236-1934
linder@scag.ca.gov

<image002.png>

*** PLEASE NOTE OUR NEW ADDRESS ***

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS
900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017

<image003.png> <image004.png> <image005.png>

From: Ellen Riotto [<mailto:ellen@southpark.la>]
Sent: Monday, May 7, 2018 3:11 PM
To: Alison Linder <linder@scag.ca.gov>
Subject: Re: Email intro to SCAG

Thanks for the intro, Jessica. Moving you to bcc to spare your inbox.

Great to e-meet you, Alison. Happy to work together to get insights from local businesses for transit improvements! Let me know where you are in your process so I can figure out the best way to help out.

Best,

Ellen

Ellen Riotto
Executive Director
<image006.png>
South Park Business Improvement District
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
ellen@southpark.la | o. 213 663 1112
[southpark.la](#) | [Facebook](#) | [Twitter](#) | [Instagram](#)
24/7 DISPATCH: 866-560-9346

From: Jessica Duboff <JDuboff@lachamber.com>
Date: Monday, May 7, 2018 at 9:17 AM
To: Ellen Riotto <ellen@southpark.la>
Cc: Alison Linder <linder@scag.ca.gov>
Subject: Email intro to SCAG

Trying again, with Alison this time.

From: Jessica Duboff
Sent: Monday, May 7, 2018 9:00 AM
To: 'Ellen Riotto' <ellen@southpark.la>
Subject: Email intro to SCAG

Hi Ellen-

Hope all is well!

I wanted to connect you with Alison Linder (cc'd here) from the Southern California Association of Governments. We've been working with them on a Last Mile Delivery Study, which is designed to understand the Last Mile Delivery challenges in various neighborhoods throughout the city and to work with stakeholders to develop solutions. Alison is looking to speak with businesses in the areas they are studying to get their input and ideas and I thought since you run one of the most active BIDs in an evergrowing part of downtown, you might be a good resource.

Alison, Ellen runs the [South Park Business Improvement District](#) and has been really engaged already in how to improve mobility in the area. She also used to work at the Chamber, so very familiar with the business community J

I've attached at fact sheet on the project. Hope you two can connect!

Jessica Duboff | Vice President, Public Policy
LOS ANGELES AREA CHAMBER OF COMMERCE
350 S. Bixel St. | Los Angeles, CA 90017
Ph: 213.580.7585 | Fax: 213.580.7511
jduboff@lachamber.com | www.lachamber.com

